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## **PITTSBURGH MAGAZINE AND PUMP ANNOUNCE 2006 '40 UNDER 40' WINNERS**

*Eighth annual celebration to be held November 10 at Piatt Place*

PITTSBURGH – PITTSBURGH magazine and Pittsburgh Urban Magnet Project (PUMP) have announced the 2006 “40 Under 40” honorees.

“40 Under 40” recognizes 40 talented individuals under the age of 40 who are making a positive impact on the region’s development.

Developed in 1999, “40 Under 40” helps highlight Pittsburgh and southwestern Pennsylvania as a place where young people can make a difference. Now in its eighth year, the awards are more popular than ever.

Chosen from a nomination pool of more than 200 candidates, this year’s honorees were chosen by an independent panel of 12 judges, comprised of former winners, business professionals and civic leaders. Winners were chosen based on their passion, commitment, visibility, diversity, and overall impact on the region.

“This was a record-breaking year for nominations for 40 Under 40,” said Betsy Benson, editor-in-chief of PITTSBURGH magazine. “We believe the energy level among our region’s young leaders is at an all-time high and that energy will fuel our most successful event ever.”

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The 40 winners will be guests of honor at a celebration on Friday, November 10 from 6:00 to 9:30 p.m. at Piatt Place in downtown Pittsburgh and will be featured in the November issue of PITTSBURGH magazine. Emcee for the event will be Chris Heinz. Tickets are \$40 in advance and \$50 at the door. Group rates available. To reserve tickets, please call 412-338-2133. Tickets can also be reserved at [www.pump.org](http://www.pump.org)

"The '40 Under 40' event is certain to be one of the most exciting evenings of 2006. It's a celebration of 40 individuals who represent the innovation, creativity, service and entrepreneurship that is truly Pittsburgh," said Alyssa Groom, PUMP Co-Chair of "40 Under 40."

The 2006 "40 Under 40" Awardees are:

**Alicia Andrews**, Associate Director, Human Services Center Corporation

**Adriane Aul**, Program Manager of Vacant Property, Working Group Pittsburgh  
Community Reinvestment Group

**Rachel Berger**, Physician/Researcher, Child Advocacy Center- Children's Hospital

**Michael Bernarding**, Executive Director, ALS Association

**Ernest Braxton**, Neurological Resident/Scientist, Allegheny General Hospital/Neurolife  
Noninvasive Solutions

**Beth Caldwell**, Publisher, The Pittsburgh Kids' Directory

**Margaret Cassidy**, Senior Deputy Attorney General, Pennsylvania Office of Attorney  
General

**Dina Clark**, Training Coordinator, Mentoring Partnership of SWPA/ Regional Project  
Director, Anti-Defamation League (ADL)

**Will Cook**, Vice President of Operations, Magee Women's Hospital

**Joanna Hope Deming, MSW**, Project and Grants Administrator, Hilltop Health  
Ministries/ Co-Owner and Operator, Beleza Community Coffeehouse

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**Sally Edison**, Attorney, McGuire Woods

**Katy Everett**, Account Executive, Ariba

**John Fetterman**, Mayor, Braddock, Pennsylvania

**Brian Gill**, Senior Social Scientist, The RAND Corporation

**Michael Grande**, Account Executive, EFD Associates

**Sean-Michael Green**, CEO, Memories RPA

**Jodi Hirsh**, Vice President for Public Affairs, Planned Parenthood of Western Pennsylvania

**Daniel Horgan**, Executive Director, Pittsburgh Cares

**Lisa Horton**, Director, Activate Pittsburgh, YMCA of Greater Pittsburgh

**Aimee Kimball**, Director of Mental Training, UPMC Center for Sports Medicine

**Jessica King**, Executive Director, Union Project

**Kimberly Kisner**, Principal Attorney, Kisner Law Firm

**Vanessa Lund**, Project Director, Human Capital Policy Initiative

**Shannon Johnston Mischler**, Refugee Esl Family Coordinator, Greater Pittsburgh Literacy Council

**Marc Mondor**, Architect, evolve environment::architecture

**Norraset Nareedokmai**, Owner, Bangkok Balcony/Silk Elephant

**W.M. Nzambi**, President, Mariner Financial Group

**Stanley Parker**, Shareholder, Buchanan Ingersoll & Rooney

**Lindsay Patross**, Activist/Entrepreneur, iheartpgh.com

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**Josephine Posti**, New Business Strategist, MARC USA

**Jamie Rohm**, Owner, Zipper Blues

**Beth Sanchez**, Project Manager, UPMC Strategic Business Initiatives

**Larry Schwartz**, President/CEO, Midnight Blue Technology Services

**Raymond Sekula**, Resident, Department of Neurological Surgery, Allegheny General Hospital

**Maria Simbra**, TV Medical Reporter, KDKA-TV

**Diane Snyder**, Executive Director, Outreach Teen and Family Services

**Shanna Tellerman**, CEO, Sim Ops Studios

**Kate Trimble**, Executive Director, Lawrenceville Corporation

**Larkin Werner**, Partner, Wall-to-Wall Studios, Inc.

**Carrie Ann Zayas**, Vice President, Hispanic Segment Manager, PNC Bank

**PITTSBURGH magazine**, Pittsburgh's number one magazine, keeps readers connected to a changing region with coverage ranging from arts and culture, health care and economic development to celebrity interviews and family activities. WQED Multimedia's publishing division includes PITTSBURGH magazine, PITTSBURGH WEDDINGS magazine and HOME & GARDEN magazine. To subscribe, call 800-495-7323 or go to [www.wqed.org](http://www.wqed.org)

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